



MEDIA ALERT



ART DIRECTORS GUILD TO PARTICIPATE AT 23rd ANNUAL SANTA CLARITA COWBOY FESTIVAL ON APRIL 23 AND 24

WHAT:

For the fifth year, the [Art Directors Guild \(ADG, IATSE Local 800\)](#) will be at the [23rd Annual Santa Clarita Cowboy Festival](#), showcasing memorabilia, props and final set photos from western-themed movies and television shows, in addition to original western art by Guild members on display at the ADG's Cowboy Art Gallery. The festival will have cowboy, folk and bluegrass music on four stages and cowboy food for all.

WHO:

Art Directors Guild artists, including Production Designers, Art Directors, Illustrators, Graphic Artists, and Set Designers, will be drawing caricatures. Models in period costumes will be posing for guests to draw and photograph. Some 10,000 people are expected to attend.

WHEN:

Saturday, April 23, 2016 - Sunday, April 24, 2016
10:00 AM – 6:00 PM

WHERE:

Heritage Junction Train Station at the William S. Hart Park, Old Town Newhall

ABOUT THE ART DIRECTORS GUILD:

The Art Directors Guild (IATSE Local 800) represents 2,300 members who work throughout the United States, Canada and the rest of the world in film, television and theater as Production Designers, Art Directors, Assistant Art Directors; Scenic, Title and Graphic Artists; Illustrators and Matte Artists; Set Designers and Model Makers; and Previs Artists. Established in 1937, the ADG's ongoing activities include a Film Society, an annual Awards Banquet, a creative/technology community (5D: The Future of Immersive Design), a bimonthly craft

magazine ([Perspective](#)); and extensive technology-training programs, figure drawing and other creative workshops and year-round Gallery 800 art exhibitions. The Guild's Online Directory/Website Resource is at <http://www.adg.org/>. Connect with the Art Directors Guild and #Gallery800 on [Facebook](#), [Twitter](#) and [Instagram](#).

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PHOTO: For high-res photos, please click [here](#).

NOTE TO MEDIA: YOUR COVERAGE IS INVITED

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